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# BETTER PLANTS FOR BETTER HOME GROUNDS

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*We Present*  
*for Your Approval*  
**A FEW GARDEN**  
**ARISTOCRATS**  
*and Suggest*  
*They be Included*  
*in Your Garden*  
*for 1935*

●



Dwarf Sweet William

## DWARF SWEET WILLIAM [*Dianthus barbatus alpina compacta*]

A very showy compact plant growing not over six inches tall. Covered with broad flat flowers in June and July in a wide assortment of mixed colors. Makes a neat border plant for the perennial garden and very choice for the rockery. We offer it for the first time this spring.

30c each, \$3.00 doz., \$22.00 per 100.

## ORIENTAL POPPIES

Tremendous cup-shaped blooms of the brightest colors with large black blotches at the base of petals creating a wonderful contrast when bloom is fully opened. Clumps of these throughout the perennial border add a brilliancy that no other flower can provide.

Beauty of Livermere—The finest dark crimson.

Mrs. Perry—Soft salmon rose pink.

Potted plants 25c each, \$2.50 doz., \$18 per 100.



Oriental Poppies

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**ADAMS NURSERY, Inc.**  
**WESTFIELD, MASS.**  
**Post Office, Springfield, Mass.**





Daphne cneorum (Garland Flower)

## DAPHNE CNEORUM

[Garland Flower]

Without a doubt one of the most popular rock plants introduced in recent years. A dwarf bushy plant which is completely covered with a great profusion of delicately perfumed, rose pink flowers in May and June. It blooms intermittently all summer with a final burst of bloom in September until frost. It makes a very neat border plant for perennials and is equally at home among evergreens. Especially choice for the rockery. Each plant is dug with a small ball of earth.

	Each	Per 10
6 to 9 inch spread . . .	\$ .50	\$ 4.50
9 to 12 inch spread . . .	.65	6.00
12 to 15 inch spread . . .	1.00	9.00
15 to 18 inch spread . . .	1.50	13.50

## FRENCH HYBRID LILACS

French Hybrid Lilacs offer a big improvement over the Common Lilac. The blooms are usually much larger and produce a wider range of color. No New England homestead is complete without its lilacs. The following list includes some of the best.

### Single-Flowered

Amelia Dupret	Light Blue
Charles X	Reddish-Purple
Congo	Dark Crimson
Marie Legraye	White
Prof. Sargent	Deep Lilac
Rubra de Marly	Purple
Reaumur	Dark Red
Souv. de Ludwig Spaeth	Dark Red

### Double-Flowered

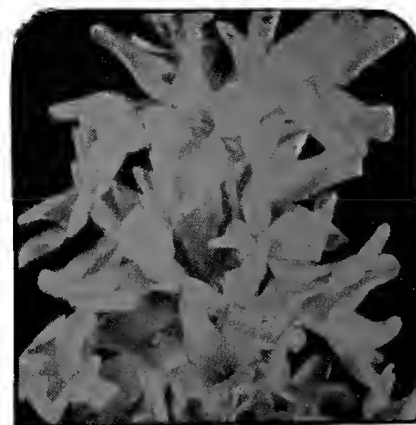
Alphonse Lavallee	Light Blue
Belle de Nancy	Satin-Pink
Doyen Keteleer	Light Pink
Michel Buchner	Clear Lilac-Purple
Mme. Casimir Perier	White
Pres. Grevy	Blue

	Each	Per 10
18 to 24 in. . . . .	\$ .45	\$4.00
2 to 3 ft. . . . .	.60	5.00
3 to 4 ft. . . . .	.75	6.50

## FORSYTHIA INTERMEDIA SPECTABILIS

[Showy Golden Bell]

This is a new variety considered by many to be the most prolific bloomer. It has a large deep rich yellow flower early in the spring.



Showy Golden Bell

	Each	Per 10
2 to 3 feet . . . . .	\$ .50	\$4.00
3 to 4 feet . . . . .	.60	5.00
4 to 5 feet . . . . .	.75	6.50

French Hybrid Lilac





**Rhododendron  
Blooms**

## RHODODENDRONS

Their evergreen qualities combined with large pink and white blooms make them an ideal house foundation plant. We recommend only the hardy native varieties which we have in large quantities.

### AZALEA CALENDULACEA [Flame Azalea]

The gayest and most-brilliant of the Azaleas, with flowers of orange yellow or flame red, which appear before the leaves.

	Each	Per 10
15 to 18 inches.....	\$2.00	\$17.50
18 to 24 inches.....	2.50	22.50
2 to 2½ feet.....	3.00	27.50



**Double Pink Almond**

## PRUNUS GLANDULOSA

### [Double Pink Almond]

One of the most charming early flowering shrubs, producing very double, rose colored flowers in great profusion.

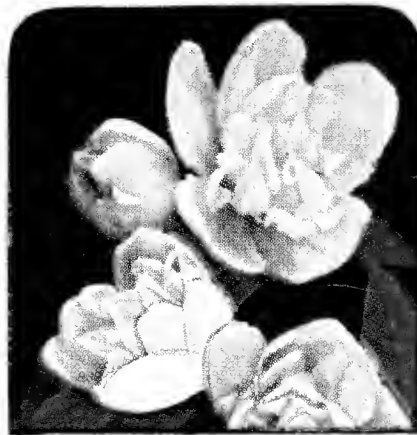
	Each	Per 10
2 to 3 feet.....	\$ .60	\$5.00
3 to 4 feet.....	.75	6.00
4 to 5 feet.....	1.00	9.00

## PHILADELPHUS VIRGINAL

### [Virginal Mock Orange]

Of all the flowering shrubs this comes close to holding first place. It produces large semi-double white flowers intermittently all summer.

	Each	Per 10
2 to 3 feet.....	\$ .50	\$4.50
3 to 4 feet.....	.60	5.00



**Virginal Mock Orange**

## KALMIA LATIFOLIA

### [Mountain Laurel]

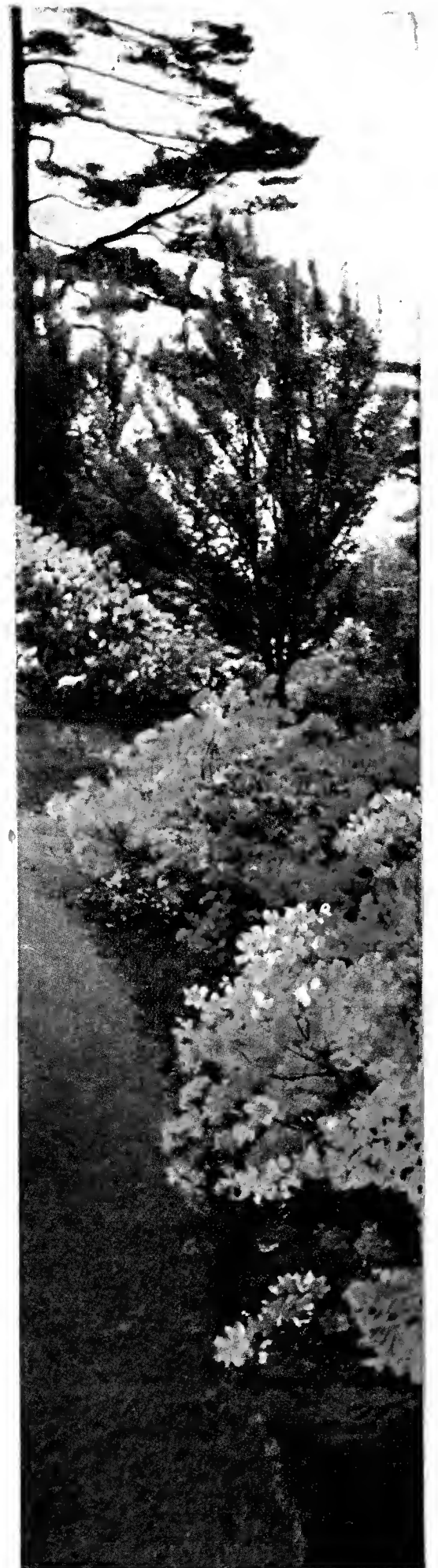
A bushy shrub that blooms profusely in May and early June, producing large and showy clusters of rose colored flowers. One of its best uses in foundation plantings is to bank it in front of rhododendrons or use it in combination with azaleas.

	Each	Per 10
15 to 18 inches.	\$1.25	\$10.00
18 to 24 inches.	1.50	14.00
2 to 2½ feet.	2.00	17.50



**Mountain Laurel**

**Adams Plants  
Are Sold  
With A  
Three Months  
Guarantee**



**Azalea calendulacea  
(Flame Azalea)**







●

*Better Plants  
in  
Better Varieties  
Require No More Room  
and Cost No More  
to Care for than  
Inferior Nursery Stock*

●



●

*The Right  
Arrangement  
Produces a  
Hundred Dollar Effect  
From a  
Twenty-five Dollar  
Expenditure*

●

### PLANTING THE HOME GROUNDS

The above picture can actually exist on your Home Grounds. Our Landscape Department is not only equipped to submit plans and estimates on such work, but to execute them in all details to your complete satisfaction. Our eighty-seven years

of experience are at your disposal. Let us help you plan your home grounds. It places you under no obligation. Write or phone for an appointment. One of our experienced men will be glad to advise you.

### A GOOD PICTURE DESERVES A GOOD FRAME

Every landscape picture should have a background. Whether it be tall growing evergreens, flowering shrubs or shade trees, we are equipped to supply your needs. Come to the nursery and see Adams' quality. Make your selections with security.

EVERY PLANT SOLD HAS A  
THREE MONTHS GUARANTEE

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**ADAMS NURSERY, INC.**  
**WESTFIELD, MASS.**  
**POST OFFICE - SPRINGFIELD, MASS.**



### EVERGREEN FOUNDATION PLANTINGS

The proper selection of varieties is very important. Dwarf, slow growing evergreens, properly spaced, will insure against over-crowding in a few years. Do not be misled into using cheap tall growing varieties. Dwarf evergreens are a most useful class of plants because of their year round attractiveness. They are ornamental as soon as planted and are especially desirable in the winter months. It will be a pleasure for one of our trained men to advise you.



## DAPHNE MEZEREUM

A small hardy shrub blooming the latter part of March long before the leaves appear. The stems are closely set with deep red fragrant flowers. Does well in partial shade.

	Each	Per 10
12 to 15 inches . . . . .	\$ .50	\$4.50
15 to 18 inches . . . . .	.75	7.00
18 to 24 inches . . . . .	1.00	9.00

ASK FOR OUR  
GENERAL CATALOG  
•  
WE WILL BE VERY  
GLAD TO MAIL  
YOU A COPY



*Daphne mezereum*

## TAXUS CUSPIDATA INTERMEDIA CAPITATA [Pyramidal Yew]

A new variety that grows broadly pyramidal in form. Its luxurious dark green foliage does not burn. Very compact and moderately rapid in growth. After several years trial we are convinced it is the best of all the pyramidal yews.

	Each
18 to 24 inches . . . . .	\$ 2.50
2 to 2½ feet . . . . .	5.00
3 to 4 foot specimens . . .	8.00
4 to 5 foot specimens . . .	12.00

Visit our Display Gardens. It is a pleasant ride to the Nursery and you may go where you please and stay as long as you like. You will not be approached unless you express a desire for service.



Pyramidal Yew



**EUONYMUS ALATUS COMPACTA**  
**[Dwarf Winged Euonymus]**

A very choice dwarf compact shrub that has no equal for a low, slow growing wide hedge. Its fall coloring is a gorgeous rosy-crimson. More showy than the Japanese Barberry.

	Each	Per 10	Per 100
12 to 18 inch . . . . .	\$ .40	\$3.50	\$30.00
18 to 24 inch . . . . .	.50	4.50	42.00
2 to 2½ feet . . . . .	.75	6.50	60.00

During the spring and fall planting season we freshly dig with a ball of earth many plants for our cash and carry trade. Visit our Nursery often and take advantage of these special values.



Dwarf Winged Euonymus



**TRUEHEDGE COLUMNBERRY**  
**(Berberis thunbergi pluriflora erecta)**

U. S. Plant Patent No. 110—Propagation rights reserved.

A sensational new form of Barberry making an erect and compact hedge with very little trimming. Truehedge Columnberry has all of the good qualifications of Barberry thunbergi, perfect hardiness and an ability to thrive under all reasonable growing conditions. In addition the plant grows in a uniformly erect and compact manner. Splendid for specimen planting where a columnar effect is desired, the real value of Truehedge lies in

it's adaptability to all types of hedge planting, formal and informal.

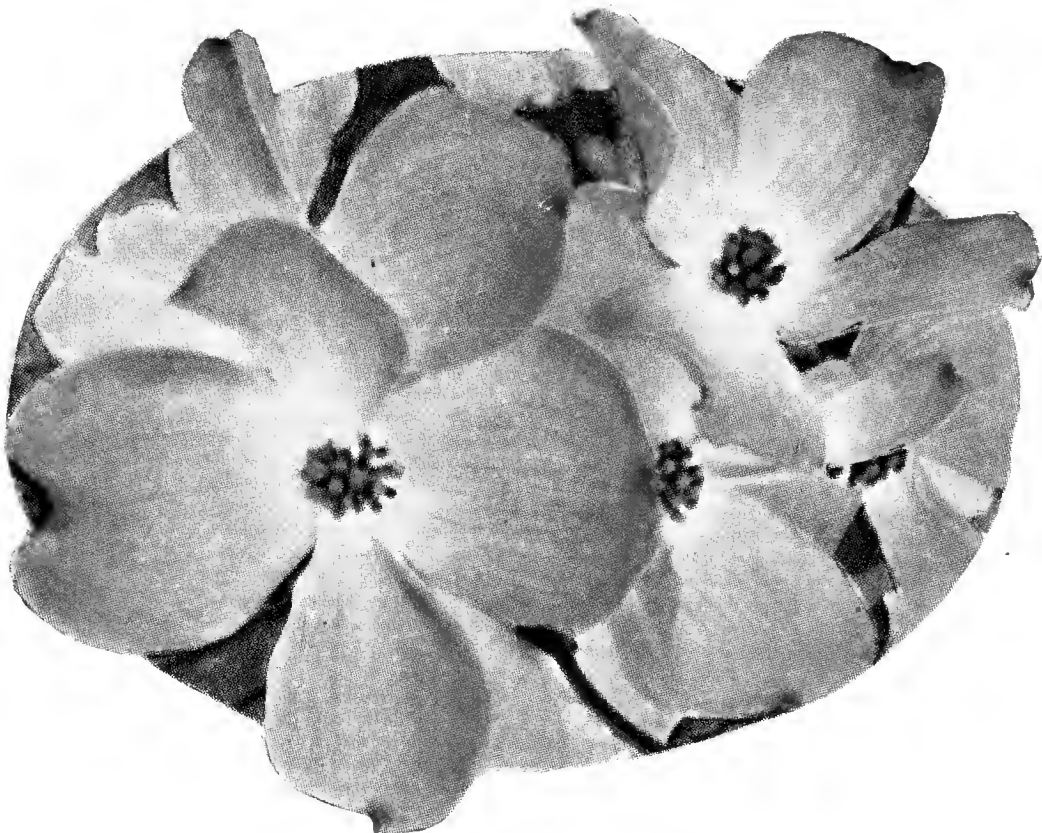
	Each	Per 10	Per 100
9 to 12 inches . . . . .	\$ .40	\$3.00	\$25.00
12 to 15 inches . . . . .	.50	4.00	35.00
15 to 18 inches . . . . .	.60	5.00	45.00
18 to 24 inches . . . . .	.80	7.00	60.00
24 to 30 inches . . . . .	1.00	9.00	80.00



**CORNUS FLORIDA RUBRA**  
**[Pink Flowering Dogwood]**

An old favorite with its fairy like pink flowers. Grows to be a small tree and makes an ideal specimen. Also looks well planted in front of ever-greens.

	Each	Per 10
3 to 4 feet.....	\$1.85	\$18.00
4 to 5 feet.....	2.60	25.00
5 to 6 feet.....	3.75	36.00
Larger specimens, Prices on application		



Pink Flowering Dogwood

**GREEN MOUNTAIN EVERBEARING STRAWBERRY**  
**First time offered for sale—U. S. Plant Patent No. 112**

Green Mountain is a new, greatly improved Strawberry, typically everbearing in type. It is an enormous cropper throughout the summer and fall. The berry is dark red in color possessing an excellent flavor which improves as the season advances.

A quart basket of Green Mountain, picked on October 5th, of field-run sized fruit, contained forty berries, showing its large average size.

Plants fruit heavily in the fall between September 15th and October 15th. Berries measure 1½ to 1⅝ inches long.

A strong grower, healthy and immune from disease. **THE BEST EVERBEARING STRAWBERRY FOR THE HOME GARDEN.**

\$1.50 per 12      \$2.50 per 25      \$7.50 per 100      \$60.00 per 1000



**VIBURNUM CARLESI**  
**[May Flowering Viburnum]**

This shrub is a favorite wherever it is planted. It is a rather low growing shrub of dwarf habit. The beautiful shell pink flowers have a delightful fragrance very similar to arbutus for which it is named.

	Each	Per 10
18 to 24 inches.....	\$ .75	\$6.50
2 to 2½ feet.....	1.00	9.00

ROSES

Select your Roses at Adams  
We Are Headquarters  
For Top Grade Roses  
Every plant sold with a  
Three Months Guarantee



May Flowering Viburnum